

March 22, 2011

Georgene Malovich  
1315 SE 23<sup>rd</sup> Avenue  
Cape Coral, FL 33990

Dear Georgene,

On behalf of the American Heart Association, our Board, and the wonderful volunteers at the American Heart Association, I want to take this opportunity to thank you for your generous donation to the 2011 Collier Start Heart Walk and Lee Start Heart Walk.

Please accept our appreciation for your generous contribution of a cruise package valued at \$650.00 for each of our two events for a total of \$1,300.00. Your gracious contribution will help us achieve this year's fundraising goal in SWFL \$1,590,000. But more importantly, it will be used to support the American Heart Association's mission of building healthier lives free of cardiovascular diseases and stroke.

We sincerely appreciate your loyal support and generous donation this year. We accept your help in this important work with sincere gratitude.

From the Heart,



Regan Goldberg  
Vice President, Field Operations  
SWFL American Heart Association

AMERICAN HEART ASSOCIATION  
OFFICES THROUGHOUT FLORIDA  
MEET ALL REQUIREMENTS  
SPECIFIED BY THE FLORIDA  
SOLICITATION OF CONTRIBUTIONS  
ACT. A COPY OF THE OFFICIAL  
REGISTRATION AND FINANCIAL  
INFORMATION MAY BE OBTAINED  
FROM THE DIVISION OF CONSUMER  
SERVICES BY CALLING TOLL FREE  
WITHIN THE STATE (1-800-435-7352).  
REGISTRATION DOES NOT IMPLY  
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100% OF THE PROCEEDS BENEFIT  
THE MISSION OF THE AMERICAN  
HEART ASSOCIATION.

Federal Identification Number: 13-5613797